

## Making Type Visual and Engaging

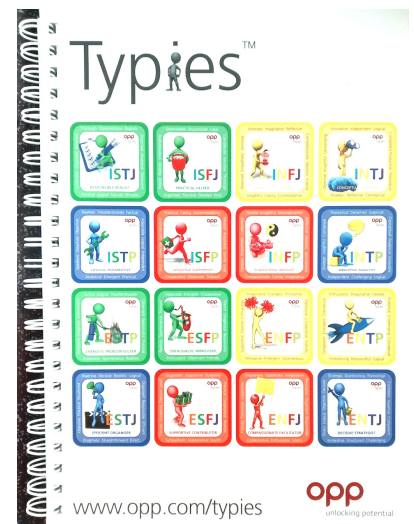
The Midlands Spring meeting was fortunate enough to welcome Ingrid Manning from OPP, who explained to us what OPP is currently working on and how they are working on presenting Type in an engaging, interesting and attractive way. To illustrate what they are doing and to see the impact effectively, look at the OPP Website at <https://www.opp.com/en/tools/Feedback-materials> where you can see a range of materials that bring type to life in a way that a long conversation would never do.

Ingrid kindly explained to us the thinking behind the products and how they can be used to illustrate type. They are helpful both to the practitioner and the client, as they explain type dynamics very well, but also aid the feedback discussion. Ingrid explained that they were thinking of the type development journey, for both the practitioner and the client and how they were working on increased accessibility so that all resources can be easily used by practitioners. The important thing, Ingrid stressed, was to show that MBTI is not a “box”, but a structure to benefit the client and these materials and the exercises OPP is working on illustrate that.

**Typies:** For the “Typies” and related materials, type preferences have been colour coded and according to Jung’s assessment of colours for each preference. Typies were introduced, Ingrid explained, to illustrate the dominant function and the colours work consistently to show that. She suggested that practitioners may use typies in a group session to help to generate ideas and discussion – particularly helpful if you are conducting a team building exercise.

Fun ways to use typies might include having them on the email signature, on a mug, placemat or other everyday items.

Those who have a Step II report can make up their own personal typie, showing the different facets. See the website for further information. You can also have a team identification typie if that has been done.



**Core Characters:** One of the most interesting developments is that of the core characters, showing the dominant function. This is a perfect example of the truth of the saying “a picture is worth a thousand words” – if you don’t believe me, look at the website. They show the dominant function brilliantly and also how it works under everyday stress – i.e. the function is exaggerated. You can download the illustrations from the OPP website and for group sessions, you can buy the slides. Our group was fascinated by the pictures and felt that they were a very valuable way to understand the workings of the different functions.



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Ingrid also reminded us of the "Flip A Type" booklet, which enables you to look at your own type and see how it works with any other type. Again, a very useful resource for team development.

For more information about all these resources and to find out the new ways OPP is helping us with type feedback, do look at the website. If you haven't visited it for a while, you will be amazed at the variety and richness of the available resources, many of which are free. We at the Midlands meeting really enjoyed the discussion and finding out about the different materials and we are most grateful to Ingrid for giving up her time to talk to us.

-- *Jenny Goddard*